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# Popular Music As Promotion Music And Branding In The Digital Age By Leslie M Meier

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and more satisfaction'

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February 21st, 2019 - popular music and promotion s body chapters refine this book s focus particularly in the consecutive chapters on artist brands and music branding the book s excellent conclusion brings these concerns together with the urgent clarity that this topic warrants closing with an overview of the material conditions and effects of musical promotional practices that meier contends should'

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